



Lemonade Day![®]

MORE THAN JUST A DAY!

WHAT'S LEMONADE DAY?

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand. Each year, in participating cities, youth have the opportunity to experience entrepreneurship by setting up their business during their city's community-wide Lemonade Day.

WHAT WILL STUDENTS LEARN BY PARTICIPATING?

SKILLS FOR LIFE!



BUSINESS SKILLS



RESPONSIBILITY



FINANCIAL LITERACY



GOAL SETTING



TEAMWORK

4 STEPS TO SUCCESS

1 SET A GOAL

2 MAKE A PLAN

3 WORK THE PLAN

4 ACHIEVE YOUR DREAMS

WHAT ARE THE EDUCATIONAL BENEFITS?

TEKS & COMMON CORE ALIGNMENT

The Lemonade Day lessons align with several TEKS (Texas Essential Knowledge and Skills) and Common Core standards in...



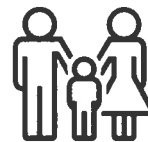
PERSONAL FINANCIAL LITERACY



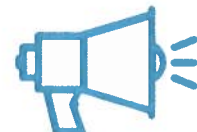
MATH



READING



SOCIAL STUDIES



SPEAKING



WRITING

40 DEVELOPMENTAL ASSETS[®]

Lemonade Day promotes building healthy communities using the 40 Developmental Assets[®]. Each Lemonade Day lesson can be aligned to one or more asset within the following categories:



SUPPORT



BOUNDARIES & EXPECTATIONS



COMMITMENT TO LEARNING



SOCIAL COMPETENCIES



EMPOWERMENT



CONSTRUCTIVE USE OF TIME



POSITIVE VALUES



POSITIVE IDENTITY

READY TO GET STARTED?

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